

To whom it may concern,

It is with gratitude that I endorse the receiving of this grant for Clothing Inc. Clothing Inc. has devoted tremendous amounts of time and energy to our student run program, First Impressions. First Impressions' mission is to professionally clothe Central Michigan University students to prepare for interviews, presentations, and other career-related professional events. Clothing Inc. and First Impressions have similar goals: to make a difference in the lives of those in the Mount Pleasant and Central Michigan University community. This connection has led to a bountiful relationship between the two programs.

Firstly, it's important to note that First Impressions has had the honor of dressing hundreds of students every academic semester at Central Michigan University; many of whom would have been unprepared for professional success if not for Clothing Inc. Clothing Inc. has graciously donated thousands of clothing items in the 2016-2017 and 2017-2018 academic years. In addition to this, Kaye Peasley and her team at Clothing Inc. have taken the time to learn more about professional dress. Furthermore, they work to understand our students and work to cater donations to these needs. This continued effort shows the care Clothing Inc. places not just the community, but also the relationships created with other organizations. By providing a grant to Clothing Inc., you are not only sustaining their program but providing the resources necessary to sustain First Impressions.

Secondly, Clothing Inc. provides avenues for volunteering not only the First Impressions staff but also other groups in the community. They do this by creating an open-door policy for their facilities, making it easy to become a volunteer. They welcome groups of all kinds, such as Central Michigan University Greek life and troubled teens needing community service hours. Clothing Inc., unknowingly, leaves a lasting imprint on the hearts of these groups by being an outstanding example of selflessness, dedication, and passion.

Thirdly, Clothing Inc. possesses the unique quality of adaptability. Clothing Inc. is a dynamic organization, responding to the ever-changing needs of their community and possesses a strong desire for consistent upward momentum. The Clothing Inc. team works diligently to improve their practices and fearlessly asks for ways to improve the services they provide. In addition, they are excited to learn how similar businesses operate and more about the industry they are a part of.

It is for these reasons, that I provide my full support to Clothing Inc. This outstanding program is responsible for positively changing the lives of Mount Pleasant community members and lives of Central Michigan University students. The Clothing Inc. team operates with passion and unparalleled amounts of drive. They inspire the First Impressions team and others to continually ask questions in pursuit of a goal. I look forward to the consistent growth of the partnership between First Impressions and Clothing Inc. as we move to impact increasing numbers of people in the community.

Sincerely,



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